



ROAR/Publicis

Associate Creative Director (Staff) March 2015 - August 2015
Creative Director on Ink from Chase and Chase Business Banking.
Managed multiple art and copy teams across a range of digital services including landing pages, microsites, banners and social channels. Conceptual development and creative lead for Google Chromebook in-store demo.

Wunderman

Associate Creative Director (Freelance) February 2015 - March 2015
Conceptual development on Digital Launch Activation for Flonase.

AgencySacks

Creative Director (Freelance) August 2014 - January 2015
Creative development for luxury brands. Created new international Wusthof site.
Launched integrated campaigns for NetJets and Douglas Elliman.

Grey

Associate Creative Director (Freelance) May 2013 - August 2014
Creative development for Olive Garden.
Oversaw and presented all digital creative for New Olive Garden brand site relaunch.
Developed brand platform for all Darden restaurants.

Publicis

Associate Creative Director (Staff) May 2012 - May 2013
Created the integrated campaign platform for Citi Bike, the largest bike share in the United States.
Created unique location-specific station posters which will be live in over 600 stations.
Oversaw design of site and contributed to app. Developed a system of localized tours.
Instrumental in conceptualizing and planning for the Citi Bike activation event.
Successfully launched digital campaign for the newest Citi product, Citi Price Rewind.
Worked on new business pitches for Citi and Daisy Brand.

mcgarrybowen

Senior Art Director (Freelance) April 2011 - May 2012
Contributed in launching the "We Agree" digital campaign for Chevron Australia local markets.
Created a multi platform brand for the Verizon Developers conference, with animated opening video, digital extensions (banners, app, landing page, microsite) and environmental/event design.
Also was lead creative on the digital launch of the Samsung Galaxy Nexus Smartphone.
Worked closely with Apple on art direction and gameplay for the Marriott Courtyard iPad iAd.

Organic, Inc./BBDO

Art Director (Freelance) August 2010 - April 2011
Worked directly with Creative Director managing teams and overseeing creative for all Bank of America in-branch digital extensions and various banner campaigns.
Created content for the large Bank of America Times Square video wall.
Also, worked on Hilton Hotels Group rebrand, creating the new site design for Home2 Suites by Hilton.

PBS - Now on PBS

Creative Director (Staff) 2005 - April 2010.
Oversaw all graphics for the Emmy award winning weekly newsmagazine with an average viewership of 1.25 million households. Managed teams creating created image campaigns, promotional materials and digital banners to highlight upcoming specials and attract new viewers.

Skills: Ability to solve visual problems creatively and efficiently under tight deadlines.
Excellent people skills, and ability to carefully manage creative teams.
+ Integrated Advertising + Social Media + Interactive Design + Branding + Motion Graphics

Education: BFA Columbus College of Art and Design. President's List all semesters attended.